

Creative Producer
Video | Photo | Design



Jordan Guzzardo

EXECUTIVE SUMMARY:

I am a well-rounded creative professional with a background in documentaries, tv/film, photography, PR, marketing, and design. I've used my diverse background to become an effective leader capable of successfully guiding all manner of projects from conception to completion.

ACADEMIC BACKGROUND:

SAN DIEGO
STATE UNIVERSITY

Bachelor of Science in Television, Film & New Media

Graduated May 2004

- Minor in Theater with emphasis in directing
- Minor Religious Studies

ACCOMPLISHMENTS:

Emmy Award

Pacific Southwest

AREAS OF EXPERTISE:

- Content Creation
- Video/Photo Production
- Client Relations/Communications
- Project & Team Management
- Creative Development

PROFESSIONAL HISTORY:

CREATIVE DIRECTOR

CMW Media

Jan 2017 – Mar 2020

- Managed a creative team of 10 in all aspects from project development to delivery
- Worked closely with all clients to produce optimal results
- Projects included interior design, packaging, video, photography, animation, marketing campaigns & more

DIRECTOR OF MEDIA

CMW Media

Feb 2015 – Jan 2017

- Built and grew a creative department of designers, videographers, and photographers.
- Developed and equipped an in-house video/photo studio

FREELANCE TV/FILM

Videographer/DP

Apr 2004 – Jan 2016

- Comprehensive knowledge of cameras, audio, and lighting
- Experience includes: live sports commercials, docs, industrials, viral campaigns, films, and tv

Photographer

Apr 2006 – Jan 2016

- Comprehensive knowledge of cameras and lighting
- Extensive product, portrait, flatlay and travel photography experience

CONTACT ME:

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